

AUSTRALIAN
COPYRIGHT COUNCIL



2016

National Seminar Series

Making Copyright Work for You

PERTH

5 – 6 SEPTEMBER 2016

Venue

**Saxons,
Level 1, 140 St Georges Terrace, Perth**



In 2016 we have introduced a range of new seminars to better target your learning needs.

Who our seminars are for:

- Content creators & copyright managers
- Website administrators & social media managers
- Librarians & archivists
- Museum & gallery professionals
- Educators & administrators in educational institutions

How to Book



Click Here to Register Online

→ **Email**

Scan and email your booking form to info@copyright.org.au

→ **Post**

Mail your completed booking form to

Australian Copyright Council, PO Box 1986, Strawberry Hills, NSW 2012



Early Bird Sale,

Book by 15 June to SAVE 10%.

Combine with Full Day Packages for further savings.

Booking Conditions:

- Payment in full is required 5 working days prior to the purchased seminar.
- Booking confirmation will be sent by email. Please ensure your email address is written correctly. You will receive confirmation within 5 working days after receipt of your order.
- Books will be posted after payment.

Cancellation policy:

- Full refund for cancellations up to 10 or more working days before the purchased seminar.
- 50% refund for cancellations 6 to 9 working days before the purchased seminar.
- No refund will be given for cancellations made within 5 days before the purchased seminar.
- If you have booked a session and do not attend, you will be invoiced accordingly unless you notify us.

Attendance Certificates & Professional Development Requirements:

We can provide attendance certificates on request only. Some sessions may meet mandatory professional development requirements. Check with your professional organisation.

Refreshments:

- We provide light refreshments for morning and afternoon tea.
- Lunch is not provided.

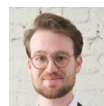
Presenters



Our seminars are presented by experts in the field of copyright law who are up-to-date with the latest policies, laws and applications of copyright.



- **James Cheatley:** James is a Copyright Council Lawyer with an extensive background in legal policy and copyright. James holds an LLB, an Honours degree in Art History and Curatorship, and a postgraduate diploma from the ANU.



- **Nathan Webster:** Nathan joined the Copyright Council in 2013. He holds an LLM (Intellectual Property) from the University of Technology Sydney, and an LLB/BSc (Psychology) and Graduate Diploma of Legal Practice from the Australian National University.



- **Jo Teng:** Jo is a Copyright Council senior lawyer with a background in and passion for intellectual property and the creative industries. She has previously worked at the World Intellectual Property Organization in Switzerland and holds an LLM from the University of New South Wales and an LLB/BA from the University of Western Australia.

Making Copyright Work for You

PERTH



Click Here
to Register
Online

ATTENDEE DETAILS (Please only use 1 form per attendee)

Title (Please circle) Miss / Ms / Mrs / Mr / Dr

First Name

Surname

Position

Direct Ph

Email

General Audience for Content Creators & Copyright Managers:

Monday, 5 September 2016

* All prices include GST

Session	Time	Early Bird Save 10%	Full Price	Tick to select
Copyright 101	9:15-10:15am	\$85.50	\$95	
Protecting Your Copyright	10:45-11:45am	\$85.50	\$95	
Commercialising Copyright	12:00-1:00pm	\$85.50	\$95	
Working with Copyright: Getting it Right	2:00-3:00pm	\$85.50	\$95	
Social Media	3:15-4:15pm	\$85.50	\$95	
FULL DAY PACKAGE, Save 10%	9:15am-4:15pm	\$385	\$427.50	
Current Issues	4:30-6:00pm	\$85.50	\$95	
FULL DAY PACKAGE incl. Current Issues Save 10%	9:15am-6:00pm	\$462	\$594	

Galleries, Libraries, Archives & Museums (GLAM) & Education:

Tuesday, 6 September 2016

* All prices include GST

Session	Time	Early Bird Save 10%	Full Price	Tick to select
<input type="radio"/> Copyright 101, GLAM	9:15-10:15am	\$85.50	\$95	
<input type="radio"/> Copyright 101, for Educators	9:15-10:15am	\$85.50	\$95	
<input type="radio"/> GLAM Exceptions	10:30-11:30am	\$85.50	\$95	
<input type="radio"/> Text & Images for Educators	10:30-11:30am	\$85.50	\$95	
<input type="radio"/> GLAM, Managing Your Digital Library	11:45-12:45pm	\$85.50	\$95	
<input type="radio"/> Screen & Sound for Educators	11:45-12:45pm	\$85.50	\$95	
<input type="radio"/> Risk Management for GLAM	1:45-3:00pm	\$85.50	\$95	
<input type="radio"/> Risk Management for Educators	1:45-3:00pm	\$85.50	\$95	
<input type="radio"/> GLAM, Putting it in Practice Workshop	3:15-4:45pm	\$85.50	\$95	
<input type="radio"/> For Educators - Putting it in Practice Workshop	3:15-4:45pm	\$85.50	\$95	
FULL DAY PACKAGE, Save 10%	9:15am-4:15pm	\$385	\$427.50	

Early Bird prices are available until 15 June 2016.

ORGANISATION DETAILS

Organisation

Address

Suburb

Postcode

State

Organisation Ph

Accounts Email

Special Book Offer

Receive 15% discount on any of these books when you register for a seminar.

Title	Code	Retail Price	Special Offer	Select Quantity
Advertising, Communications & Copyright	B151V01	\$50	\$42.50	
Architects, Building Design & Copyright NEW BOOK 2016	B135V02	\$50	\$42.50	
Commercialising Copyright NEW BOOK 2016	B154V01	\$50	\$42.50	
Copyright Essentials	B127V04	\$50	\$42.50	
Copyright for Music Teachers	B140V02	\$50	\$42.50	
Copyright & Online Technologies	B142V01	\$50	\$42.50	
Copyright & Publishers	B147V01	\$50	\$42.50	
Copyright in Training Materials	B099V02	\$50	\$42.50	
Ed Inst: Using Sound & Screen	B144V01	\$50	\$42.50	
Ed Inst: Using Text & Images	B143V01	\$50	\$42.50	
Films & Copyright: Making Content for Big and Little Screens	B152V01	\$50	\$42.50	
Galleries, Museums & Copyright	B148V01	\$50	\$42.50	
Government & Copyright	B145V01	\$50	\$42.50	
Graphic Designers & Copyright	B131V01	\$50	\$42.50	
Historians & Copyright	B062V05	\$50	\$42.50	
Interactive Games & Copyright	B150V01	\$50	\$42.50	
Libraries: a Copyright Guide NEW BOOK 2016	B136V01	\$50	\$42.50	
Moral Rights: A Practical Guide	B114V02	\$50	\$42.50	
New Technologies for Education	B138V01	\$50	\$42.50	
Permissions & Copyright Clearances	B132V01	\$50	\$42.50	
Photographers & Copyright	B149V01	\$50	\$42.50	
People With a Print Disability: Access to Copyright Material	B125V02	\$50	\$42.50	
"Special Case" Exceptions: Education, Libraries, Collections	B130V02	\$50	\$42.50	
Websites & Social Media	B146V01	\$50	\$42.50	
Working with Copyright: Getting it Right	B153V01	\$50	\$42.50	
Writers: Copyright & Moral Rights NEW BOOK 2016	B128V02	\$50	\$42.50	
			TOTAL	\$

PAYMENT OPTIONS

ABN 63 001 228 78

- EFT** (BSB 032037, Account 130059. Email remittance to info@copyright.org.au)
- Cheque** (make payable to Australian Copyright Council)
- Email me a Tax Invoice**
(Note: Payment is required in full 5 working days prior to the purchased seminar.)



If you wish to pay by credit card,
please click here to register online

MON 5 SEPT 2016
GENERAL AUDIENCE

9.15-10.15am



Making Copyright Work for You PERTH

Copyright 101

Whether you are new to copyright or need a refresher, this session covers the copyright essentials. This session gives a short, sharp overview of copyright and provides the basis for the remainder of the day.

Who this session is for:

Everyone! However, if you work in an educational institution or a gallery, museum, library or archive, you may wish to attend the Copyright 101 sessions dedicated to those sectors

Topics include:

- What it is and what it isn't
- How long it lasts and who gets it
- When you need permission and when you don't
- Moral rights

Related books:

- Copyright Essentials (B127v04)
- Moral Rights: A Practical Guide (B114v02)

** If you cannot attend this session, we highly recommend you do our *Copyright Essentials* e-Learning course.

10.45-11.45am



Protecting Your Copyright

Whether you are making your material available to the public or dealing with third parties, it's important to be confident that your copyright is well-protected. In this session we look at some practical ways to go about protecting and enforcing your copyright and moral rights.

Who this session is for:

Content creators and copyright managers *

Topics include:

- Applying the copyright notice
- Using contract to protect copyright
- Digital Rights Management
- Enforcing your copyright

Related Books:

- Photographers & Copyright (B149v01)
- Music & Copyright (B137v01)
- Writers: Copyright & Moral Rights (B128v02) **NEW BOOK 2016**
- Architects, Building Design & Copyright (B135v02) **NEW BOOK 2016**
- Film & Copyright: Making Content for Big and Little Screens (B152v01)
- Copyright & Publishers (B147v01)
- Interactive Games & Copyright (B150v01)
- Graphic Designers & Copyright (B131v01)
- Copyright in Training Materials (B099v02)

12.00-1.00pm



Commercialising Copyright

Copyright is an economic right that is intended to provide creators with an incentive to create new material. Once you've got copyright, it's important to know how to make the most of it. In this session we talk about how to make copyright work for you.

Who this session is for:

Rights holders, content distributors and content creators *

Topics include:

- Identifying and valuing copyright
- Buying, selling and licensing copyright
- Distribution models

Related book:

- Commercialising Copyright (B154v01) **NEW BOOK 2016**

MON 5 SEPT 2016
GENERAL AUDIENCE

2.00-3.00pm



Making Copyright Work for You PERTH

Working with Copyright: Getting it Right

These days every organisation uses, creates and administers content. Getting it right with copyright is an important part of organisational risk management. In this session we will provide practical ways to identify and address copyright issues as they arise in the workplace. This session includes a licensing workshop.

Who this session is for:

Everyone! But particularly people who work with content online or offline, copyright officers, licensing and permissions managers *

Topics include:

- Licensing and clearing copyright
- Risk management
- What to do when things go wrong

Related Book:

- Working with Copyright: Getting it Right (B153V01)

3.15-4.15pm



Social Media

Engaging with social media is an important part of modern business practice, but it can often be difficult to work out exactly what your rights and responsibilities are online. In this session we seek to demystify copyright for social media to help you apply #copyright with confidence.

Who this session is for:

Website administrators, social media managers, digital nomads and creatives *

Topics include:

- How does copyright apply online?
- Dealing with user-generated content
- Linking, embedding and sharing
- Minimising risk online

Related Books:

- Websites & Social Media (B146V01)
- Copyright & Online Technologies (B142V01)
- Advertising, Communications & Copyright (B151V01)

4.30-6.00pm



Current Issues

This session provides an in-depth overview of recent cases, issues and policy developments in copyright law in Australia and overseas. *

Who this session is for:

Lawyers and copyright professionals keen to update their knowledge, get an awareness of current copyright issues and pick up some CLE points

Topics include:

- Recent copyright cases in Australia and overseas
- The Government's reform agenda
- International developments in WIPO and free trade agreements

* Attendance at 'Copyright 101' or a basic understanding of copyright is desirable.

TUE 6 SEPT 2016
**GALLERIES, LIBRARIES,
ARCHIVES & MUSEUMS
(GLAM) & EDUCATION**

9.15–10.15am



Making Copyright Work for You PERTH

Copyright 101, GLAM

As library, archive, gallery and museum professionals, you deal with copyright every day. In this session we go through the fundamentals of copyright and its legal framework in Australia, tailored especially for you. Whether you're new to copyright or in need of a refresher, this seminar will provide you with the knowledge you need to understand copyright, and prepare you for our more advanced seminars.

Who this session is for:

Librarians, archivists, and those working in collecting institutions such as museums and galleries which have library and archive functions

Topics include:

- What does copyright protect?
- How do you get copyright?
- Who owns copyright?
- When is copyright infringed?
- What are moral rights?

Related Books:

- Copyright Essentials (B127v04)
- Libraries: A Copyright Guide (B136v02)
NEW BOOK 2016
- Galleries, Museums and Copyright (B148)

** If you cannot attend this session, we highly recommend you do our *Copyright Essentials* e-Learning course.

OR

Copyright 101, for Educators

From textbooks to student presentations, in the classroom copyright is everywhere. In this session we go through the fundamentals of copyright and its legal framework in Australia, tailored especially for the education sector. Whether you're new to copyright or in need of a refresher, this seminar will provide you with the information you need to prepare you for our more advanced seminars.

Who this session is for:

Teachers, academics, trainers, educators, and administrators working with educational institutions

Topics include:

- What does copyright protect?
- How do you get copyright?
- Who owns copyright?
- When is copyright infringed?
- What are moral rights?

Related Book:

- Copyright Essentials (B127v04)
- Copyright in Training Materials (B099v02)

** If you cannot attend this session, we highly recommend you do our *Copyright Essentials* e-Learning course.

10.30–11.30am



GLAM Exceptions

When it comes to libraries and archives, you may be surprised at how flexible copyright law can be. In this session we go through copyright exceptions that exist specifically for libraries and archives.

Who this session is for:

- Librarians and archivists working in all different types of libraries (public, private, government, education)
- Museum and gallery professionals *

Topics include:

- Copying material for clients
- Replacing lost or damaged items
- Ebooks and digital licensing
- Interlibrary supply?

Related Books:

- Special Case Exception: Education, Libraries, Collections (B130v02)
- Libraries & Copyright (B136v02)
NEW BOOK 2016

OR

Text & Images for Educators

What can and can't you do with copyright text and images in the classroom? This seminar answer all your questions as our presenters take you through the copyright exceptions for educators and the Copyright Agency licences which may apply to you.

Who this session is for:

Teachers, academics, trainers, educators and administrators working with educational institutions that have licences with Copyright Agency *

Topics include:

- Copyright exceptions
- Copyright Agency licences
- Assisting students with a disability

Related Books:

- Educational Institutions: Using Text & Images (B143)
- New Technologies for Education (B138)

TUE 6 SEPT 2016
**GALLERIES, LIBRARIES,
ARCHIVES & MUSEUMS
(GLAM) & EDUCATION**

11:45am-12:45pm



Making Copyright Work for You PERTH

GLAM, Managing Your Digital Library

Digital libraries can complement and expand your collection, but also come with their own specific copyright considerations. This session is devoted to unpacking those considerations.

Who this session is for:

- Librarians and archivists setting up and/or managing a digital library in all different types of libraries (public, private, government, education)
- Museum and gallery professionals managing a digital catalogue *

Topics include:

- Digitisation and online access of text and images
- Digitisation and online access of video and sound recordings
- Dealing with orphan works

Related books:

- Special Case Exception: Education, Libraries, Collections (B130v02)
- Working With Copyright: Getting It Right (B153)

OR

Screen & Sound for Educators

What can and can't you do with music and video in the classroom? This seminar answers all your questions and explaining the relevant licenses from Screenrights, APRA-AMCOS and the PPCA covering film and music, as well as the copyright exceptions which may apply to you.

Who this session is for:

Teachers, academics, trainers, educators and administrators working with educational institutions that have licences with Screenrights, APRA-AMCOS, and/or the PPCA *

Topics include:

- Copyright exceptions
- Screenrights and music industry licences
- Recording and playing student-created material

Related Books:

- Educational Institutions: Using Sound & Screen (B144)
- Copyright for Music Teachers (B140v02)
- New Technologies for Education (B138)

1.45-3:00pm



Risk Management for GLAM

What do you do when faced with a copyright dilemma? In this session our legal presenters will take you through case examples tailored for libraries and archives aimed at helping you apply your knowledge in copyright decision-making while managing risks. It will also take you through what to do when things go wrong and someone has a copyright claim against you, or you have a claim against someone else.

Who this session is for:

- Librarians and archivists
- Museum and gallery professionals *

Topics include:

- Identifying potential problems
- Managing copyright risks
- Approaching a copyright dispute

Related books:

- Working With Copyright: Getting It Right (B153)
- Special Case Exception: Education, Libraries, Collections (B130v02)

OR

Risk Management for Educators

How confident are you when it comes to copyright decision-making? In this seminar our legal presenters take you through what you as education providers need to consider when seeking to use copyright works, or come across another person's use of a copyright work. It is aimed at enabling you to apply your knowledge of copyright law to make decisions that minimise risk.

Who this session is for:

Teachers, academics, trainers, educators and administrators working with educational institutions †

Topics include:

- Identifying potential problems
- Managing copyright risks
- Approaching a copyright dispute

Related Books:

- Working With Copyright: Getting It Right (B153)
- Special Case Exception: Education, Libraries, Collections (B130v02)

TUE 6 SEPT 2016
**GALLERIES, LIBRARIES,
ARCHIVES & MUSEUMS
(GLAM) & EDUCATION**

3.15-4.45pm



Making Copyright Work for You PERTH

GLAM, Putting it in Practice Workshop

In this workshop you will apply what you have learned from earlier sessions to hypothetical scenarios based on real-life copyright cases involving libraries and archives. With all new scenarios for 2016, under the guidance of our legal presenters you will explore and discuss situations such as getting permissions for copying, putting on an event, and running a website or social media page, and more.

Who this session is for:

- Librarians and archivists
- Museum and gallery professionals *

Topics include:

- Using copyright exceptions
- Getting a copyright licence
- Identify and managing infringement risks online

Related books:

- Working With Copyright: Getting It Right (B153)
- Special Case Exception: Education, Libraries, Collections (B130vo2)

OR

For Educators – Putting it in Practice Workshop

In this practical workshop you will apply what you have learned from earlier sessions to hypothetical scenarios based on real-life copyright situations encountered by teachers and staff at schools, universities and TAFEs. With all new content and scenarios for 2016, under the guidance of our legal presenter(s) you will explore and discuss issues such as online streaming for educational purposes, creating classroom materials and exams, content management systems, and more.

Who this session is for:

Teachers, academics, trainers, educators and administrators working with educational institutions. ††

Topics include:

- Using third-party material
- Copyright exceptions and licensing
- Dealing with online content

Related books:

- Working With Copyright: Getting It Right (B153)
- Special Case Exception: Education, Libraries, Collections (B130vo2)

* Attendance at 'Copyright 101' or a basic understanding of copyright is desirable.

† Prior knowledge of copyright from our 'Copyright 101', 'Text & Images' and 'Screen & Sound' sessions is strongly recommended.

†† Prior knowledge from our earlier sessions 'Copyright 101', 'Text & Images for Educators', 'Screen & Sound for Educators' and 'Risk Management for Educators', or from our publications *Educational Institutions: Using Text & Images* and *Educational Institutions: Using Sound & Screen* is recommended.